
Janet Kestin – Second Speaker at Interim Place’s Her Life, Her Words Luncheon Speaker Series 2008

Mississauga – Interim Place will be hosting the second of its annual women’s Luncheon Speaker Series, **Her Life Her Words** on Tuesday, June 10, 2008 at the Mississauga Convention Centre, 75 Derry Road West, Mississauga. As the second speaker in the series of three inspirational luncheons, Janet Kestin is the Co-Chief Creative Officer at Ogilvy and Mather Toronto. She’s an author and has won many accolades for her work in advertising. She is well-known for her virals for Dove’s “Campaign for Real Beauty”. She continues to promote the cause of equality for women in the workforce. **Her Life, Her Words** is Interim Place’s signature event for the year and proceeds from the luncheon will go towards funding important programs that help women and their children break the cycle of abuse and violence.

Says Cindy Cowan, Executive Director of Interim Place, “We’re excited to have Janet Kestin as one of our speakers this year. Ms. Kestin is an icon in the advertising field and her contribution to the Dove “Campaign for Real Beauty”, has helped raise the important social and health issues for women in examining body image and beauty”.

Says Antoinette Antoine, a volunteer Board Member and former child resident at Interim Place’s emergency shelter, “Abuse is a local and global issue for women and our mission at Interim Place is to work towards the elimination of violence. Our programs are designed to help women and their children close the door on abuse and open the door to hope. We provide women who come to us with the means to start new lives and it’s vitally important that we raise the funds for our programs. **Her Life, Her Words** is a great way to raise awareness of the issues that are important to Interim Place, profile inspiring women, educate and entertain.

Janet Kestin is well known in the field of advertising in Canada. She has won many awards and accolades including Cannes Lions, One Show Pencils and Clios. She has worked for Young and Rubicam, Leo Burnett and is currently the Co-Chief Creative Officer for Ogilvy Toronto – a position she has held for the last 8 years. Ms. Kestin is well known for her contribution to Dove’s Campaign for Real Beauty. Her highly successful virals for Dove, called “Onslaught” and “Evolution”, are now part of a case study at Harvard University and the creative is part of the permanent collection at the Royal Ontario Museum. Ms. Kestin also develops advertising training programs and she speaks at schools including the University of Toronto’s Rotman School of Management, at Syracuse University’s Masters of Advertising and Design Program and at the Ontario College of Art and Design. In 2005, she co-wrote a book with Nancy Vonk, called “Pick Me: Breaking into Advertising and Staying There”. She has promoted the cause of equality for women in the workforce and helped to raise the self-esteem of women, especially young girls, through her work with Dove.

For over 25 years, Interim Place has been providing support services for women in the Peel region, from all communities, who face domestic violence and abuse. Interim Place operates two emergency shelters and provides shelter, support, counselling and advocacy to help women and their children break from the cycle of abuse.

Her Life, Her Words is the signature fundraising event hosted by Interim Place. It’s a Women’s Luncheon Speaker Series and for 2008, features Sue Johanson, Janet Kestin and Juno Award winner and singer/songwriter, Susan Aglukark. Former speakers include: Gloria Steinem, Margaret Trudeau, Erin Brockovich, Mayor Hazel McCallion, Margot Kidder and Hayley Wickenheiser among many. There have been 17 luncheons and over 900 attendees since its inception in 2003.